

Lisa Flashenburg  
(781)975-0803  
2 Cabot Pl., Ste. 5  
Stoughton, MA 02072



June, 2017

## What's It Worth?

I love this story, because it reminds me not to compare myself with others, but to value myself by my own standard.

A popular speaker started off a seminar by holding up a \$20 note. A crowd of 200 had gathered to hear him speak. He asked, "Who would like this \$20?"

200 hands went up.

He said, "I am going to give this \$20 to one of you but first, let me do this." He crumpled the money up into a wad.

He then asked, "Who still wants it?"

All 200 hands were still raised.

"Well," he replied, "What if I do this?" Then he dropped the \$20 note on the ground and stomped on it with his shoes.

He picked it up, and showed it to the crowd. The money was now crumpled and dirty.

"Now who still wants it?"

All the hands still went up.

"My friends, I have just showed you a very important lesson. No matter what I did to the money, you still wanted it because it did not decrease in value. It was still worth \$20. Many times in our lives, life crumples us and grinds us into the dirt. We make bad decisions or deal with poor circumstances. We feel worthless. But no matter what has happened or what will happen, your value is what it was before that thing happened to you. Circumstances make you look a bit different on the surface, but you are as valuable as ever. Don't ever forget it!

Warm Regards,

*Lisa*

Lisa Flashenburg, Your Real Estate Consultant For Life

P.S. If you've got a great story like this, please share it with me at [lisaf@LegalEdgeRe.com](mailto:lisaf@LegalEdgeRe.com) or call me at 781-975-0803.



Biking time has arrived at last! Enjoy the summer.

# Lisa's Local Ledger

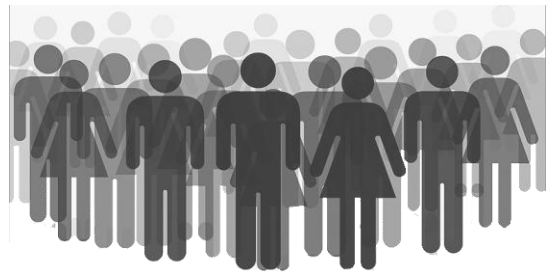
News To Help You Save Time And Money

June 2017

## What Will Housing Be Like In 2050?

Today, the population of the world is about 7.4 billion. By 2050, the UN predicts it will be 9 billion. What does that mean for the future of housing... and how might that affect you?

One thing is for certain: New homes will not be built at nearly the same rate as population growth. We will have to make smarter use of what we have, and rethink the space and resources we need.



For instance, consider household size. In the early 1900's, 5-person households were normal. Today, 1-person households are common. By 2050 there may be a shift back to more shared housing, including granny flats and duplex conversions.

Homes in 2050 will not look much different than homes today on the outside, because the vast majority of houses that will exist in 2050 have already been built. But on the inside, many older homes will be upgraded with smart technology, and new homes will likely be built to be smaller and more efficient.

**In need of a Senior Move Specialist?  
Call me to guide you through the  
challenges of moving your parents.**

### INSIDE THIS ISSUE

- What Will Housing Be Like In 2050?
- June Quiz Question
- Top 10 Things You'll Never Hear a Dad Say
- Try Strategic Fasting to Live Longer
- Can You Hear Me Now?
- 6 Top Punctuation & Grammar Errors
- That's Enough!
- Retire At 65? Think Again!
- Corporate Mind-Set Hard For Innovative Workers
- Office & Home Wi-Fi Killers
- Shake Up Habits

A need for resource efficiency could promote water recycled within each home, integrated solar panels, ultra-thin insulation, and micro-generators.

Tighter housing may drive the value of remaining single-family homes on large lots sky high. But older homes that lack innovations may lose value.

One thing that won't change... location, location, location will still be the dominating factor in real estate.

The question to ponder is what locations will become important in the crowded world of 2050 and beyond?

*Lisa*

## June Quiz Question

**Q:** *Who is the mother of Father's Day being held on June 19?*

Everyone who texts, emails or calls in the correct answer by the last day of this month will be entered into a drawing for a \$25 gift certificate to

JP Licks

## May Question

**Q:** *What goes up when rain comes down?*

**A:** *An umbrella!*

Congratulations to:  
Robin Donigian.

## Top 7 Things You'll Never Hear a Dad Say

**#7.** "Well, how 'bout that? I'm lost! Looks like we'll have to stop and ask for directions."

**#6.** "I noticed that all your friends have a certain hostile attitude. I like that."

**#5.** "Here's a credit card and the keys to my new car. Go crazy!!!"

**#4.** "Your Mother and I are going away for the weekend. You might want to consider throwing a party."

**#3.** "Well, I don't know what's wrong with your car. Probably one of those doo-hickey thingies—ya know—that makes it run or something. Just have it towed to a mechanic and pay whatever he asks."



**#2.** "What do you want to go and get a job for? I make plenty of money for you to spend."

*And the number one thing you'll never hear a dad say:*

**#1.** "What do I want for Father's Day? I'd like a new phone, and that new speaker we saw at the store, and a TV, and a..." (Actually they will probably say, "Aw, your love is enough for me.")

---

*"It is admirable for a man to take his son fishing, but there is a special place in heaven for the father who takes his daughter shopping." ~John Sinor*

## Father's Day is on June 18

# Try Strategic Fasting to Live Longer

Numerous studies have shown a positive impact on your health by following a fasting diet. Impacts of fasting include the reduction of chronic disease risk, longevity, and weight loss. Contrary to first impressions that fasting will leave you hungry, most people report that fasting actually takes their food cravings away. Fasting is not a "one-size-fits-all" approach, and success often means trying different models. Here are three approaches to try:

1. **Sleep Fasting.** To find a 12- to 14-hour fasting period, don't forget your sleep time! If you cut off your food intake at, say, 6 pm, then don't eat again until 8 am, you've fasted. Yea! Nothing to it. After that, eat a normal healthy diet.
2. **The 5:2 On-Off Plan.** If your goal is to lose weight or reduce belly fat, try a traditional 5:2 plan. Go for two "fasting-on" days, where you consume 500-600 calories, split between breakfast and dinner. The other five days of the week are your "fasting-off" days, where you follow a healthy regular diet without calorie restriction. This intermittent fasting may help reduce cravings and have beneficial impacts on insulin and C-reactive protein.
3. **The monthly periodic approach.** Studies show a monthly, periodic approach to fasting can help to increase longevity and reduce your risk for cancer, diabetes and heart disease. For five consecutive days each month, consume about 35 to 50 percent of your normal calorie intake, divided between 10% protein, 40% carbohydrate and 50% fat. For example, if your normal intake is 1,800 calories, then for five days in a row, you'll bring it down to 700 calories, and focus on lean proteins, healthy fats and high-fiber carbohydrates.

## WELCOME NEW CLIENTS

Here are some of the new clients who became members of our "Real Estate Family" this past month. I'd like to welcome you!

Marie Sanon

Steve & Steph  
Krunchberrie

We love recognizing our wonderful new friends and existing clients who are kind enough to introduce their friends, family and neighbors to us.

## Can You Hear Me Now?

An old lady had a hearing-aid fitted, hidden underneath her hair.

A week later she returned to the doctor for her check-up.

"It's wonderful - I can hear everything now," she reported very happily to the doctor.

"And is your family pleased, too?" asked the doctor.

"Oh I haven't told them yet," said the old lady, "And I've changed my will twice already."



## 6 Top Punctuation & Grammar Errors

Even if you're not a writer, chances are your brain will recognize the difference between a well-written paragraph and one riddled with mistakes. Though we live in a world of auto-correction, good punctuation and grammar still count for a lot in how others perceive us through our writing, particularly at school and work, in job applications, and even in emails. It pays to become wise to these kinds of common errors:

1. **There, Their, They're.** *Example:* Are we driving their together? *Correct:* Are we driving there together?
2. **Mixing up possessive and plural forms.** *Example:* My sisters car is old. *Correct:* My sister's car is old.
3. **Missing a comma.** *Example:* If the weather remains the same we'll leave early. *Correct:* If the weather remains the same, we'll leave early.
4. **Incorrect capitalization.** *Example:* It's cold, But we are going out. *Correct:* It's cold, but we are going out.
5. **In the days of yore.** *Example:* Your going to enjoy that new car! *Correct:* You're going to enjoy that new car!
6. **Other Commonly confused words & spellings.** *Example:* People make these mistakes alot. *Correct:* People make these mistakes a lot.

DO YOU WANT TO  
WORK WITH OTHER  
BUSINESSES THAT  
GIVE OUTSTANDING  
CUSTOMER SERVICE?

Request a free copy of my **service directory**. All the businesses listed in it have a proven track record for providing the kind of outstanding customer service you deserve.

---

"They know enough who know how to learn." ~Henry Adams

## That's Enough!

A rich investor was bragging to a famous author at a cocktail party:

"You know, I made more money on one investment last month than you've made with all your best-sellers. I'll probably make more money this year than you'll make in your entire life."

The author replied, "That may be true, but I have one thing you'll never have."

"What's that?" asked the investor.

"Enough."



# Retire At 65? Think Again!

Thirty years ago, people typically started work at a fairly young age (age 20), worked to 65 and then retired. Statistically they lived to age 72, so they had many years to earn and save, and just a few years to spend.

Typical retirement age has been 65 for a long time. In developed countries like Canada, the US, and Australia, social retirement benefits only start to kick in at 65.

But today, our statistical lifespan in these developed countries has increased to 78 years. Unfortunately, that doesn't necessarily mean we have a whopping 13 years to enjoy retirement (statistically speaking). Instead, many seniors are now choosing, or being forced by financial circumstances, to work until 70+.

Not to be left behind, governments are slowly increasing the retirement age before benefits kick in. The cost savings are immense, even for a 6 month delay. Who knows...as life spans increase, perhaps our grandkids won't be able to collect benefits until they're close to 70!

## **Lisa's Legends**

Who do you know that has a project that is making an impact on the world, or has received a promotion or an award and deserves some recognition?

Congratulations to Gwen Wingate Morgan, author of the What if Workbook, for participating in her 3<sup>rd</sup> Peak Challenge, raising funds for the Alzheimer's Association

## Corporate Mind-Set Hard For Innovative Workers

The spark of something that one person can see inside their own "mind's eye" is often invisible to others. But if our ideas always made sense to others, we'd never have change or innovation. For instance, we wouldn't have the iPhone without the spark of brilliance in Steve Jobs' mind.

Recognizing this, many corporations state in hiring that they like innovative people. Unfortunately, while corporations may recognize the need for innovation, they seldom provide opportunity for innovation to express itself.

For innovative-minded employees, that can be frustrating. On the one hand, they see opportunities for change and growth all around them. But on the other, a corporation is like a large ship in the middle of the ocean... it takes quite a while to turn a large ship. So innovation will often be ignored or take so long to embrace, that the moment passes.

Employees who see opportunities for change have an uphill battle to get their ideas recognized. Their best bet is to paint a picture of what's inside their "mind's eye" sufficiently detailed that others can see it, too. Get input from trusted allies and clear up the questions before presenting ideas to management.



# Office & Home Wi-Fi Killers

You might be surprised what everyday items and situations are bringing your network to a crawl. Here are the top 12 common issues impacting office and home Wi-Fi.



**1. Tinted glass.** You'd think Wi-Fi signals would sail right through, but they don't. Tinted glass often has metal additives that can heavily absorb Wi-Fi signals. So if your office is full of wall-to-wall windows or glass conference rooms, it's going to impact your signal.

**2. Mirrors.** These are huge Wi-Fi vampires. Mirrors can cut signal strength up to 50 percent because they reflect back the signal. If the bathroom is between the router and your desk, it's part of the problem.

**3. Water.** You may love that aquarium in the office, but water is a massive Wi-Fi killer due to its density. It absorbs and traps the signal. If you've ever seen your signal drop at the beach or near large bodies of water, that's why.

**4. More devices.** Most routers tap out at 10-20 devices. With today's explosion of tablets, smartphones, laptops and wireless office equipment, bandwidth gets absorbed quickly.

**5. Too many separate Wi-Fi networks.** It's not uncommon in some office environments to rig up several different routers running on different channels with different passwords to increase coverage. But Wi-Fi networks in close proximity can interfere with each other. Set your system so each router or access point is on the right channel for limited interference.

**6. Poor spacing.** It's important to space equipment to ensure a consistent signal to all work areas. In other words, don't lock your one router for the whole office in the back cabinet and seat your graphics team near the front, by the glass doors.

**7. File cabinets.** Wireless signals degrade going through metal so don't place your routers or access points in a room filled with file cabinets. It might seem obvious, but you'd be surprised how often it happens.

**8. Kitchen appliances.** Major appliances eat away at Wi-Fi signal strength. Refrigerators and especially microwaves provide interference, so keep equipment out of the range of the kitchen.

**9. People.** Really? Absolutely. The human body is 50-65 percent water, and crowds of people at an office party or in a conference room can be a highly effective barrier to Wi-Fi. The solution is easy...mount your access point in the ceiling to minimize the chance of interference by your co-workers.

## *Free Reports!*

- ☒ How Sellers Price Their Homes

## **Free Information!**

- ☒ The 10 Dumbest Mistakes Smart People Make When Buying Or Selling A Home
- ☒ How To Buy A House With Little (Or No) Money Down

## **Free Newsletter Subscription!**

**See page 7**

# LISA'S LOCAL LEDGER

## Free Information Request Form

*Please complete the box below and place check marks next to the free reports and information you'd like to receive.*

*Fax this form to 781-575-9995 or mail it to:*

*Lisa Flashenburg, 2 Cabot Pl., Ste. 5, Stoughton, MA 02072*

*or just call me at 781-975-0803!*

**[www.LegalEdgeRE.com](http://www.LegalEdgeRE.com)**

**[email: lisaf@LegalEdgeRE.com](mailto:lisaf@LegalEdgeRE.com)**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal: \_\_\_\_\_ Fax: \_\_\_\_\_

Please send me the requested free information selected below via ( ) Mail ( ) Fax ( ) Email.

### Free Reports

- ( ) Protect Your Home From Burglars
- ( ) Five Deadly Mistakes Home Sellers Make
- ( ) Making The Move Easy On The Kids
- ( ) How Sellers Price Their Homes
- ( ) How To Stop Wasting Money On Rent
- ( ) How To Sell Your House For The Most Money In The Shortest Possible Time
- ( ) The 10 Dumbest Mistakes Smart People Make When Buying Or Selling A Home

### Free Information

- ( ) Send me information about your free, no-obligation HomeFinder service.
- ( ) Send me the special computer report showing the features and sale prices of up to 15 of the most recent home sales near the following address:  
\_\_\_\_\_, City: \_\_\_\_\_ or in  
the \_\_\_\_\_ area.
- ( ) Please let me know the listing price and features of the home at the following address:  
\_\_\_\_\_.
- ( ) Please let me know the selling price of the home at the following address:  
\_\_\_\_\_.
- ( ) Please call me to arrange a free, no-obligation market valuation on my house.

*Do you have a family member or friend who would enjoy a free subscription to Lisa's Local Ledger? Provide me with their contact info., and I'll add them to my mailing list.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal: \_\_\_\_\_



*Fear is a place where you just tell the truth. ~Clive Barker*

---

## Shake Up Habits To Energize Yourself

Innovation doesn't just happen. You have to work persistently to develop creative new ideas. Here are some strategies to kick your imagination into high gear:

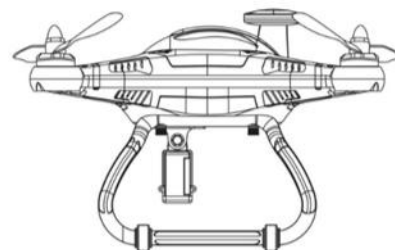
- Change your routine. Reschedule your day so you're doing things in a different order.
- Vary your surroundings. Rearrange your office for a different view, or switch offices with someone else if that's practical. Change your furnishings at home.
- Switch jobs. Spend a day doing someone else's job—within your department or outside it. Do a different job at home than you would normally do.
- Reintroduce yourself. Pretend you're new to the team or family and introduce yourself all over again to the people who know you. What image do you present?
- Dress differently. Dress up when you would normally dress down. Observe how it makes you feel to be dressed differently and how others treat you.



## High Tech Worries

We may love our smartphones and tablet computers, but that doesn't mean we've embraced all forms of technology. A survey by the Pew Research Center and Smithsonian magazine explored attitudes toward several different kinds of cutting-edge technology. The results? Mixed.

**Wearable technology.** Items like Google Glass and the Apple Watch allow users to access information wherever they are. But they aren't catching on, with 53 percent of survey respondents saying that such devices aren't a positive change for the future.



**Drones.** Off the battlefield, people are skeptical about the idea of pilotless airborne vehicles delivering packages or pizza, with 63 percent saying they don't want to see personal or commercial drones flying freely in the sky. Many say they worry about being spied on by neighbors and others with drones.

**Self-driving Cars.** The split here is a little closer: Fifty percent of respondents say they don't want to travel in a driverless car, but 48 percent would give it a go.

This newsletter is intended for entertainment purposes only. Credit is given to the authors of various articles that are reprinted when the original author is known. Any omission of credit to an author is purely unintentional and should not be construed as plagiarism or literary theft. Copyright 2017 Lisa Flashenburg. This information is solely advisory, and should not be substituted for medical, legal, financial or tax advice. Any and all decisions and actions must be done through the advice and counsel of a qualified physician, attorney, financial advisor and/or CPA. We cannot be held responsible for actions you may take without proper medical,